
March 3, 2008

FREE PRESENTATION ON NONPROFIT LEADERSHIP BY AUTHOR AND EXPERT SHIRLEY SAGAWA, MARCH 13

MARLBORO, VT - Author Shirley Sagawa will be at Burlington's Main Street Landing on Thursday March 13 for a free presentation on effective nonprofit management, starting at 7:00 pm in the Great Room.

Newsweek magazine has called Sagawa a "Woman to Watch in the 21st Century." Her lecture, "The Charismatic Organization: How Effective Nonprofits Build and Benefit from Strong Communities," discusses the important roles that nonprofits play in building social capital and the economy, and the characteristics of effective nonprofit leaders.

Woodbury College and the Marlboro College Graduate Center are sponsoring this event in conjunction with the Main Street Landing. Ms. Sagawa will be teaching a workshop on Effective Leadership this spring for a Nonprofit Management Certification course jointly offered by the two Vermont-based institutions.

Sagawa has served as a presidential appointee in both the first Bush and Clinton Administrations. As Deputy Chief of Staff to First Lady Hillary Clinton, she helped organize the first-ever White House Conference on Philanthropy. Her award-winning book, "Common Interest, Common Good: Creating Value through Business and Social Sector Partnerships" (with co-author Eli Segal, Harvard Business School Press) describes how business and social sector organizations can collaborate for mutual gain. Her new book, "The Charismatic Organization: Eight Ways to Grow a Nonprofit that Builds Buzz, Delights Donors, and Energizes Employees," is scheduled for publication by Jossey-Bass this fall.

Marlboro College and Woodbury College have received over \$80,000 in grants and individual donations to start their Nonprofit Management Certification program. Granting organizations include the Workforce Education and Training Fund (WETF), which is a division of the Vermont Department of Labor, anonymous donors and the TD Banknorth Charitable Foundation, which recently launched a new program to provide funds for nonprofit employee education and professional development.

Vermont's nonprofit sector comprises nearly 11 percent of the state's economic activity and employs over 12 percent of the workforce. After the Vermont Alliance of Nonprofit Organizations (VANPO) ceased operations, the Vermont Community Foundation (VCF) led a series of meetings to discuss the unmet needs of the nonprofit sector. As a result of these meetings, VCF stepped up its efforts to meet some of the networking and information needs by acting as a clearinghouse for donors and to publicize training efforts, while the need for more training is being filled by the Marlboro-Woodbury collaboration.

The Marlboro College Graduate Center is located at 28 Vernon Street in Brattleboro, Vermont. For more information, contact the Marlboro College Public Relations department at 802-251-7644 or pr@marlboro.edu. For information about Woodbury College, please contact Jessie Lynn at 802-229-0516, x245 or jessiel@woodbury-college.edu.

Celebrating its 60th commencement in 2008, Marlboro College offers undergraduate education in the liberal arts and, since 1997, career-enhancing degree programs to working adults at the Marlboro College Graduate Center in Brattleboro, Vermont. Programs include management of information systems and technologies, healthcare administration, Internet engineering and an MBA in Managing for Sustainability.

Woodbury College offers Associate's, Bachelor's and Master's degrees, as well as Certificate programs. Woodbury offers a challenging and supportive learning environment for students to prepare for fulfilling new careers in the fields of mediation, law, advocacy and conflict management.